



## ET Exclusive: Our CHRO, Govindraj MK on strengthening hiring pipeline via internships

### MOVES AWAY FROM ON-CAMPUS PLACEMENTS

## Myntra set to Take Internship Route for Entry-level Hiring

Prachi Verma

**New Delhi:** Myntra is set to take a different route to entry-level hiring from this year, switching from on-campus final placements to internship. The fashion e-tailer is looking to hire more than 100 employees every year through this route, said its chief human resources officer Govindraj MK. "The internship programme will now be a primary pathway for hiring into first-level roles," he told **ET** in an interview.

For lateral roles, the company is mostly looking at in-house talent. "Whenever there's a vacancy, we prioritise internal talent mobility, grooming employees for higher roles through career development and learning programmes," said Govindraj.

This year Myntra has launched a four-to-six-month internship programme across tech, fashion-technology, business and finance. The

first batch started in January 2025 and already, the company has engaged more than 10 interns, he said. "In all, we are looking at hiring about 150-170 interns throughout the year, and this will be our primary talent pipeline for full-time hiring," said Govindraj.

Students need to go through a screening process, including an entrance test and interviews, before being selected as interns.

"This period (four to six months) is mutually beneficial; it allows students to assess whether our culture aligns with their career goals while we evaluate their potential for a full-time role," he said.

Myntra will continue to visit a select few campuses for direct hiring, apart from hiring through hackathons and business case competitions. "Here, we identify high-potential candidates and offer them internships or direct placement opportunities," said Govindraj.



In a recent interview with The Economic Times, our CHRO Govindraj MK highlighted the entry-level hiring strategy at Myntra by leaning into internship programs, offering young talent a runway to full-time roles. The move aligns with our focus on nurturing future-ready professionals through hands-on experience and structured learning. Govind further in the interview highlights how this strategic shift is aimed at creating a strong talent pipeline while tapping into fresh, Gen Z perspectives across key functions.

Read here: [The Economic Times](#)

## Our CEO, Nandita Sinha honoured as a Future Shaper at YourStory SheSparks 2025



Our CEO, Nandita Sinha, has been recognised at the YourStory SheSparks Leadership Awards 2025 as a true Future Shaper who leads with vision, impact and purpose.

Read here: [LinkedIn](#)

## Stitched This Way: Celebrating leadership & their passion for fashion



As part of our Stitched This Way series, we spotlighted two inspiring Myntraites who are shaping the future with their leadership and vision. The video with our Deputy Director - Category Management - International Brands, Heemaal Kaul, highlights how from curating the best of global fashion and beauty to driving category growth, her journey is a masterclass in leadership, innovation, and a deep passion for fashion. Additionally our Senior Director - Business Partnering Non-Tech & CoE (Talent Development, DEI, and L&D), Hema Pachisia, in a special International Women's Day edition, shares her journey— from her roots and hobbies to the transformative initiatives she's championed at Myntra.

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## Myntra's corporate office sets new sustainability standards & is rewarded with GPTW India's Best Workplaces™ in Health & Wellness!



Excited to share that our corporate office in Bengaluru has been awarded the Platinum Rating in Green Health & Well-being by CII-Indian Green Building Council, adding to our CII-IGBC Green Building Platinum recognition. Additionally, we are also honoured with Great Place To Work® India for our unwavering commitment to our people's well-being as one of India's Best Workplaces™ in Health & Wellness!

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