

Knowledge partner



WINBoard

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In April 2015, a mandate by SEBI paved the way for greater diversity in corporate boardrooms, and led to a 13.17% increase in women's representation in the space. While this achievement must be celebrated, there is still a long way to go.

Studies show that companies with more women on their boards report better economic performance, higher financial stability, and lower financial risk.

This makes a strong case for greater inclusivity for women in these decision-making roles. Aspire For Her's WINBoard program helps realise that vision, by paving the way for new women leaders at the boardroom and a greater wave of inclusivity at the workforce.

WINBoard

Paving the way to the boardroom

WINBoard is an intensive 3-month cohort program that prepares senior women leaders for the boardroom. Its incredible program offerings include:

1 A collaboration with Institute of Corporate Affairs (IICA) as the knowledge partner: Four 1-hour orientation sessions on crucial topics under the IICA curriculum from expert speakers from IICA.

2 Boardroom knowledge: Get board-ready with exclusive learning sessions on key topics like corporate governance, finance, ESG, risk management, technology and more.

3 Voices from the boardroom: Find valuable insights and learn from the experiences of senior leaders who've navigated years in boardrooms.

4 Hands-on projects: Gain practical boardroom experience through key projects that will help you put your learnings to practise throughout the program.

5 Networks and connections: Connect with senior leaders, board directors and industry experts to find new opportunities and break new ground.

6 Boardroom expertise: Attend sessions led by industry leaders and experts, providing essential boardroom knowledge.



Are you ready for **WINBoard?**

Find out if you are eligible to be a part
of our next WINBoard cohort.

- Must be a senior woman leader or entrepreneur.
- Must have 20 years of experience.
- Should have demonstrated exceptional leadership skills.
- Must be ready to take on board roles.

Ready to apply? Take a look at the admission procedure:

➤ **Nominate here:**

<https://forms.gle/mKqIYvpahztaXdmK8>

➤ **Directly apply for the program here:**

<https://aspireforher.com/women-on-board-registration/>

➤ **Final cohort selection and announcement:**

The finalists will be notified via email.

➤ **In-person launch and graduation at the US Consulate, Mumbai:**

The program will kick off and wrap up with gala ceremonies at the US Consulate.



The WINBoard Cohort Plan

Take a look at the kind of learning sessions you get as a part of the WINBoard cohort. Here's a tentative program agenda.

Launch	In-person launch at US Consulate, Mumbai
Session 1	IICA Session 1
Session 2	Corporate Governance 1 - Introduction to corporate governance & the optimum composition of a board: Virtual
Session 3	IICA Session 2
Session 4	Corporate Governance 2 - Financial reports & risk: Virtual
Session 5	IICA Session 3
Session 6	Technology and its influence - Understanding digital risks: Cybersecurity and beyond
Session 7	IICA Session 4
Session 8	Integrating ESG in business, climate change
Session 9	Corporate Governance 3 - Roles & responsibilities of the board
Graduation	In-person ceremony at US Consulate, Mumbai

** The order of the sessions are subject to change based on speaker availability*



A retrospective look back

Aspire For Her has been continuously engaged in increasing boardroom representation, through several board enablement programs in the past. Here's a look at the success of those programs and how they have helped shift boardroom dynamics.

Women On Boards 1.0

November 2022 – February 2023

- 42 graduates
- Leaders from business, marketing, finance, technology, HR and more
- Representation from renowned organisations like Microsoft, SBI, Oracle, Google, IBM, HSBC, Byjus, Amazon, Target, Cisco, L'Oreal, Uber, etc.

Women On Boards 2.0

December 2023 – April 2024

- 64 graduates
- Leaders from business, marketing, finance, technology, HR and more
- Representation from renowned organisations like Amazon, IBM, Accenture, JP Morgan Chase, Visa, Microsoft, Meta, Google, Google Pay, NatWest, , Walmart, CISCO, Honeywell, Cognizant, Unilever, Adobe, etc.

WINBoard 3.0

July 2024 – October 2024

- 21 graduates
- Leaders from IT, marketing, sales, financial services, HR, and coaching
- Representation from renowned organisations like Accenture, Citibank, IBM, Dell, HSBC, Titan, Google, Boston Consulting, Pratt & Whitney, Honeywell, and Cargill

The impact:

- 20+ women leaders from these cohorts have already been appointed as board directors in prominent companies
- Appointments across national and international boards
- Positions in NGO boards and corporate boards
- Few members have secured multiple board positions

Hear from some of these leaders about their program experience

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I was fortunate enough to be a part of Aspire For Her's first WOB cohort. It was one of the most enriching experiences of my learning journey ever. The most exciting part about the cohort and the program was that it was so well thought through – with curated sessions and an effort by the Aspire For Her team to bring in the best of the industry leaders who came forward from different disciplines and shared their experiences. We had a fantastic graduation ceremony at the US Consulate in Mumbai and then the learning continued. Thank you for all that you have done. My journey to being a board member has just begun.

Geeta Gurnani

CTO, Technical Community and Client Engineering, IBM Technology
Women on Boards 1.0

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I was fortunately a part of the 1st cohort of Women on Boards by Aspire For Her. I am absolutely glad that I gave it the commitment that this program required. One of the things that it has prepared me for is to really understand what it means to be a member of the board. It's not just about supervising the executive team but the level of expertise required as a group is something that became clear. The standout parts were the curriculum, the expert speakers who Aspire For Her was able to bring to the table to address the cohort and of course, the breakout sessions along with the role-play that we did. And then meeting the entire cohort in Mumbai for our felicitation tied the program together.

Runam Mehta

Chief Growth Officer, Primus 360
Women on Boards 1.0

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I got appointed as a Director on the board of Mylan Laboratories Limited. I'm the first non-promoter, non-executive WOMAN to join this board. This just brings the whole experience with Women On Board and Aspire For her a full circle.

Ramya Suresh

Director – Mylan Laboratories

Women on Boards 2.0

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I am appointed on the advisory board of SuKrupa as a Marketing Strategist and Growth Advisor. This was the same NGO project that our group was assigned as a part of cohort 2.

Suchita Vishnoi

Advisory Board – SuKrupa NGO

Women on Boards 2.0

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The Women on Board program was helpful in so many ways, not only providing some great technical inputs around the process but also thought leadership around the idea of corporate governance.

Neeta Mukerji

Independent Director – Fino Payments Bank

Women on Boards 2.0

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I was a participant of WOB 2.0. This program was really instrumental in me getting an Independent Director position with a listed company. I learnt a lot and most importantly, this program actually helped me redefine my future career goals –to be an Independent Director in more companies so that I can use my skills in multiple industries. Thanks to Aspire For Her for setting this direction for so many of us.

Venu Vashista

Independent Director – Pratap Snacks Ltd

Women on Boards 2.0

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This was a one-of-its-kind event! The Aspire For Her team is so thoughtful for making it a big success. I am taking back loads of learning and experiences.

Shalini Kapoor

Leader – Marketing IT & Analytics, CIO, IBM

WINBoards 3.0

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Thank you to the entire team for a thoughtfully curated journey. Valuable learnings for life – more power to the entire Aspire For Her team!

Faiza Gaya

Managing Director – HR, Accenture

WINBoards 3.0

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Thank you for this wonderful experience. Leaving much richer than when I entered the journey. God bless you for creating this opportunity for women to grow and march ahead. The journey has just begun.

Priya Pillai

Head - HR, Titan

WINBoards 3.0

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The WINBoards 3.0 program has been an engaging and enriching one. The specific yet broad coverage of topics have served as both refreshers as well as new learnings – much required to discharge responsibilities as an Independent Director. Much enjoyed the networking opportunity and the collaboration with a local NGO for their funding proposal. Truly a well-crafted program!

Sonal Dave

Coach, Ex-MD & COO, HSBC

Board member, Fedbank Financial Services

WINBoards 3.0

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WINBoard

Looking ahead

Continuing this incredible impact, we are proud to bring our next WINBoard 4.0 program soon. Here are the key dates for the program:

- WINBoard 4.0 launch: 30 January, 2025
- Application deadline: 31 December, 2024
- Program runs from: February – April, 2025
- Program commences: 7 February, 2025

Program fee: Rs. 99,000 + GST

Apply now



Nomination link:

